

CHRISTOPHER HOFFMANN



INNOVATION
LEADERSHIP
DESIGN



CHRISTOPHER HOFFMANN

PUBLIC SPEAKING KIT

Inventor | Founder | Speaker | Author

Christopher Hoffmann helps leaders, founders, technical teams, and creative organizations get unstuck at the point where vision, engineering, courage, and human emotion collide.

He has appeared on national television as an innovator, been the subject of multiple documentaries, presented on the TEDx stage and launched products that have attracted more than 24 million YouTube views.

His work sits at the intersection of invention, product design, startup leadership, urban mobility, toy design, performance, and the psychology of making ideas real.

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Audience Fit

- Startup founders and executives facing product, market, or leadership friction.
- CEOs, CTOs, and innovation leaders whose MVPs have stalled.
- Engineering, design, and product teams seeking human-centered language.
- Smart-city, transportation, and future-mobility audiences.
- Universities, and career-transition audiences looking for a story of reinvention.
- Teams exploring the connection between technology, movement, and emotion.

What Event Organizers Can Expect

- **A speaker with real personal experiences:** Christopher has lived under the engineering, financing, communication, and leadership pressure to drive ambitious ideas.
- **A memorable point of view:** His message moves beyond generic innovation language and into the emotional mechanics of making something people can feel.
- **Cross-disciplinary credibility:** He speaks fluently to engineers, designers, artists, founders, and executives.
- **Strong story architecture:** His talks connect personal narrative, product case studies, and provocative questions.





KEY TAKE-AWAYS

A clearer diagnosis of why good ideas stall. Delay is often caused by fear, misalignment, fatigue, or an avoided decision—not just technical difficulty.

A new innovation lens: products are not just things people use; they are **doorways into an experience** people want to feel.

Permission to make braver decisions.

Christopher's story gives teams language for confronting uncertainty, risk, and the uncomfortable reach into new ideas.

A deeper connection between engineering and emotion. Technical audiences leave understanding that feeling, story, and embodied experience can be legitimate design inputs.

Book Christopher for: innovation conferences, founder retreats, executive off-sites, product leadership gatherings, design and engineering summits, and creative entrepreneurship events.

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